Contact

Paris, France
melodiesassine@gmail.com

www.linkedin.com/in/melodiesassine (LinkedIn)

Top Skills

Product Management
Product Planning
Early-Stage Startups

Languages

English (Professional Working)
French (Professional Working)
Arabic (Native or Bilingual)

Mélodie Sassine

Global Product Manager @ Okomera | Life-Science Tools
Paris, Île-de-France, France

Summary

I'm a Product Manager working at the intersection of technology, biology, and business helping turn deep-tech and life-science innovation into real-world impact.

My focus is on translating complex science into user-ready, value-adding tools and building the bridges between R&D, commercial, and market needs.

Before moving into product management, I worked in pharma and life-science marketing and strategy consulting, where I helped companies define positioning, launch products, and craft go-to-market plans across the EU and US.

I thrive when working closely with cross-functional teams and customers, turning collaboration into momentum and ambition into shared success. I'm motivated by products that make a meaningful, positive difference — in science, health, and people's lives.

Experience

Okomera
Global Product Manager
January 2024 - Present (2 years 2 months)
Paris, Île-de-France, France

Novoptim
1 year 9 months

Senior Consultant Life Sciences & Biotechnology
January 2023 - December 2023 (1 year)
Paris, Île-de-France, France

Consultant Life Sciences & Biotechnology
April 2022 - January 2023 (10 months)
Paris, Île-de-France, France

Benta Pharma Industries- BPI

Professional Medical Representative

August 2018 - August 2020 (2 years 1 month)

Dbayeh

-Increased territory sales of 2 drugs by 50% in 2 years.

-Established, developed and maintained positive business relationships with 115 key accounts.

-Organized 5 conferences and 2 seminars.

-Worked closely with sales team to ensure a consistent marketing message.

-Monitored competitor activity and competitors' products.

-Created weekly reports and monthly presentations.

Sohati.com

Community Manager

February 2018 - June 2018 (5 months)

- Managed 4 doctors and 5 paramedical companies social media accounts.

-Worked closely with clients to improve their online marketing strategy.

- Boosted posts insights and enhanced customer engagement.

-Increased brands' sales by 30%.

RAR Holding Group of Companies

Marketing Intern

January 2017 - June 2017 (6 months)

-Conducted an internal marketing research in 4 countries to access employee knowledge and integration.

-Designed 2 internal marketing activities in 3 months.

-Evaluated the efficacy of the strategy by collecting and analyzing quantitative data using SPSS IBM statistics.

-Enhanced employee engagement by 20%.

-Handed out a detailed study report and recommendations to the Chief of Marketing.

Private tutoring

Private tutor in Biology , chemistry and physics

January 2013 - December 2016 (4 years)

Lebanon

Education

Grenoble Ecole de Management

Master's degree, Brand management · (September 2020 - July 2022)

Saint Joseph University of Beirut

Master's degree, Life sciences marketing · (2015 - 2017)

Université Saint-Joseph de Beyrouth

Bachelor of Science (B.S.), Biochemistry/biology · (2012 - 2015)

Collège Notre-Dame de Jamhour

French Baccalaureate, Life sciences · (1998 - 2012)